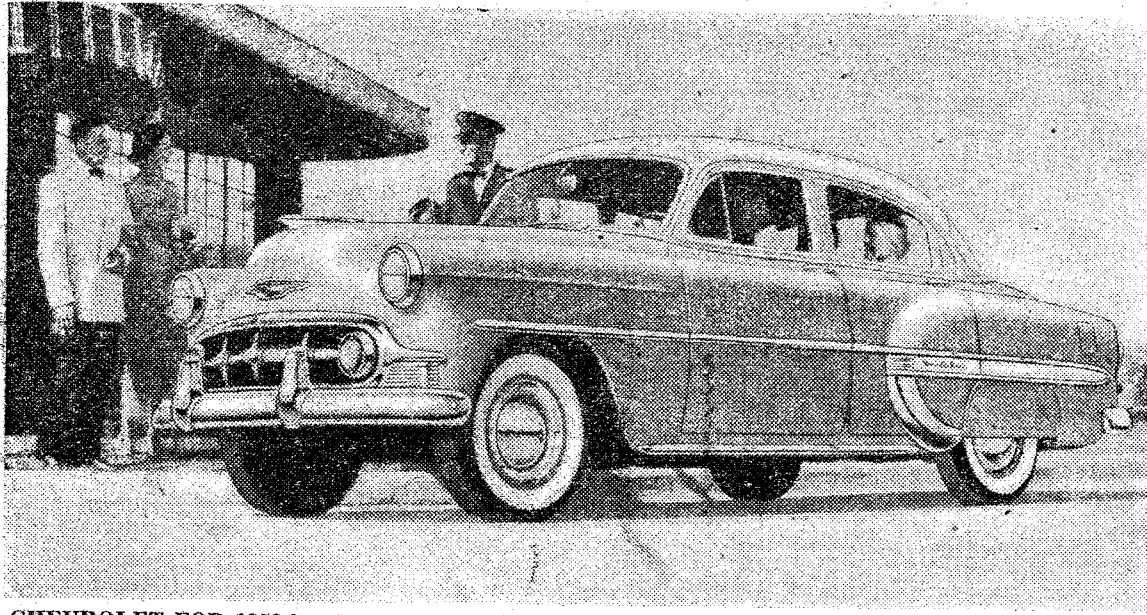


Lac la Biche Herald 5¢

Vol. 6, No. 3

EDMONTON, ALBERTA, WEDNESDAY, JAN. 14, 1953



CHEVROLET FOR 1953 has been expanded to include three series of cars — Bel Air, "Two-Ten" and "One-Fifty". Available are 16 completely redesigned body types, including three four-door sedans, three two-door sedans, three station wagons, two sport coupes, two club coupes, two convertibles and a business coupe. Many new exterior colors, new and luxurious interior finishes and enlarged front and rear vision, are featured. A re-engineered Powerglide automatic transmission for greater operating economy and faster pickup; Power steering; and the Autronic Eye, an automatic headlight dimmer, are big car features offered as options at extra cost. A choice of two new engines with increased horsepower is also available. Shown here is the Bel Air four-door sedan.

CHEVROLET ADDS FINE NEW SERIES OF MODELS

Expanded to include a third series of cars, and boasting more significant advances than ever incorporated in a model in the low-price field, the widely discussed new Chevrolets made their first public appearance at dealer showrooms recently.

For the 1953 market, bodies have been completely re-designed. All cars have increased power, with special emphasis on a new power train that includes a new engine and improved automatic transmission. In performance, in economy, in driving and riding qualities, exterior and interior appointments, the latest Chevrolet models contribute importantly to automotive progress.

Features of the new cars range throughout the bodies and chassis. Of major interest:

The entirely new series, to be known as the Bel Air, is credited with offering the most luxurious models in Chevrolet history. To be produced as two and four-door sedans, a convertible and sport coupe, the Bel Airs are included in the choice of 16 Fisher body types. Other passenger car series are designated as the "Two-Ten" and "One-Fifty."

A new 115-horsepower "Blue Flame" engine has been coupled with the famous Powerglide automatic transmission which has been re-engineered for greater operating economy and faster pickup. A new "Thrifty-King" engine, teamed with the silent synchromesh transmission, also moves up to 108 horsepower.

Two Chevrolet "firsts" in the low-price automotive bracket are registered in optional equipment available on all models at extra cost. Power steering, which reduces manual effort yet maintains traditional steering safety, makes its debut. The second innovation is the Autronic Eye, an electronic mechanism that automatically lowers headlamp beams for passing.

The new bodies are roomier and stronger with greatly expanded visibility. All have curved, one-piece windshields from which the center divider has been eliminated. Other body construction

highspots include swingout front door hinges to provide easier entrance; fold-away front seat backs in two-door models; and wrap-around rear windows on the "Two-Ten" and "Bel Air" series. Rear windows on the "One-Fifty" series and the "Two-Ten" Club Coupe are four inches wider.

Operating advances include the automatic choke on all cars, softer, smoother brake action, easier steering, even more reliable starting, in damp weather, static-free ignition, softer front and rear springs for improved ride, and higher capacity generator.

There are unusual developments in the station wagon field. Three station wagons, one known as the Townsman (eight-passenger in the "Two-Ten" series) and two known as the Handyman (six-passenger in the "Two-Ten" and "One-Fifty" series). The Handyman contains a three-passenger rear seat that can be folded into the floor.

For 1953, Chevrolet will offer 16-passenger car bodies in its three distinct series. The Bel Air series includes two and four-door sedans, a sport coupe and a convertible. The "Two-Ten" comes in two and four-door sedans, club and sport coupes, convertible, and Townsman and Handyman station wagon.

Series are differentiated by styling, both inside and out; by ornamentation, appointments for motoring convenience and the luxury of cushioning and trim. Designated to conform to a varied price range, the three series might be classified as "standard" (One-Fifty), "de-luxe" (Two-Ten) and "super de-luxe" (Bel Air). The

RABIES

Rabies may be present in your area in the animal population. The disease is contracted from the saliva of a rabid animal. Therefore, as far as possible avoid handling wild animals, and handle only with great care any suspect domestic animal.

If you kill a wild animal which you suspect to be rabid, or if you suspect it in a domestic animal, report the fact as early as possible to a member of the RCMP, Forest Ranger, or Veterinarian.

If your skin becomes contaminated with the saliva of an animal suspected to be rabid, wash it thoroughly under running water. If the saliva contaminates any cut or scratch or if you are bitten by an animal suspected to be rabid, report it at once to a doctor, Municipal Nurse, Forest Ranger, or member of the RCMP in order that you may receive treatment. It is important that vaccine treatment, which will prevent the disease, be given as early after exposure to infection as possible.

Men's Bowling In Active Race

The Lac la Biche Men's Bowling League has now completed its sixth week of action and so far there is a see-saw battle for leadership. Boarders Ltd. started off as if on fire but have now been overtaken and surpassed. Hayward Lumber now holds a two-point edge with 16. Boarders Ltd. and Varze's Cleaners are tied for second place with 14.

In the individual average race, Ernie Courtney started off with a tremendous 312, but has bowled only one league game. Paul Bouvier is a steady second with 207, followed by Al Selinger, whose average seems to have taken a nose-dive recently.

Your league standing and average computer will endeavour to report at least every two weeks.

Mr. S. McGuinness Funeral Held At McMurray

McMURRAY — Funeral service was held Thursday morning Jan. 8 in the Roman Catholic Church, McMurray for Mr. Stephen McGuinness. Rev. Father Turcotte sang the Requiem High Mass.

Mr. McGuinness passed away very suddenly on Monday, Jan. 6, 1953.

He is survived by his loving wife, Mrs. Ruth McGuinness, daughter Mrs. R. Walter Jr., sons James and George, his mother Mrs. Margaret Miels of Carlisle, England, sister Mrs. W. Richardson of Worthington, England, brother Mr. George McGuinness of Toronto and sister, Mrs. W. A. Felsing of Peace River who attended the funeral.

The pall bearers were Mr. J. Durocher, Mr. Hector Demers, Mr. George Dragon, Mr. E. Demers, Mr. Martin and Mr. Roy Hawkins.

The sudden passing of Mr. McGuinness came as a great shock to the community as he had just come home from work.

Mr. McGuinness had a host of friends which was shown by the very large attendance at the funeral and the many floral tributes.

Interment was made in the McMurray Cemetery. All the friends and people of the community extend their most sincere sympathy to Mrs. McGuinness and her family.

Victim Of Crash Buried Here

LAC LA BICHE — Funeral services were held in the Anglican Church, on Saturday, January 3, for Wm. Martin Heine, who was killed instantly in a head-on collision with Wm. Shulko, with their trucks on Tuesday, December 30, at 9:15 p.m., on Highway 16, half a mile west of Athol. The service was conducted jointly by Rev. D. A. Greenough of the United Church and Father Zubriski of the Greek Orthodox Church. Burial services took place at 3 p.m. in the United Church cemetery.

William was 21 years old. He leaves to mourn his loss, his loving wife, Katie, one son, Rodney and his mother in Calgary.

New Year's Baby Honored

Baby Maureen Stroud entered the world at St. Gabriel's Hospital, McMurray the day following New Year's, Jan. 2, at 11:00 p.m., weighing 7 lbs. 3 ozs. She is the daughter of Mr. and Mrs. Hugh A. Stroud of McMurray where Mr. Stroud is in the lumber business. Mr. and Mrs. Stroud have two other children, Donald 8 and Janey 6. The business men and merchants of McMurray—Waterways contributed to the starting of a bank account for Miss Maureen, the bank book being presented to Mrs. Stroud by Mayor Paul Schmidt and Dr. W. A. MacDonald at St. Gabriel's Hospital.

Lac la Biche Weather

Jan.	Max.	Min.
3	19.2	15.9
4	12.0	6.3
5	4.2	-11.7
6	-19.2	-18.2
7	-9.0	-28.7
8	-9.0	-16.6
9	-8.8	-12.4
Precipitation 1.3.		

Lac la Biche News Briefs

Miss Echo Shewdo resigned her position at Old Trail School as supervisor. Miss Kathy Gragus, from Blue Jay, has taken over the school for the next six months.

Mr. and Mrs. Frank McIntyre visited relatives at Lethbridge for the holidays.

Miss Cecile Perron, from Vancouver, spent a week with her parents, Mr. and Mrs. Mike Perron.

Miss Helen Luba returned to high school after visiting her parents at Elscott.

Mr. and Mrs. N. L. Young pelted all their mink after being in the business for the past four years and have taken up residence in Edmonton.

At the dance at Owl River a collection was taken up for two ladies, Mrs. Shulko and Mrs. Katie Heine. A total of \$14.24 was deposited in the Imperial Bank trust fund.

The Entertainment Committee at Big Bay is giving a benefit dance for the two ladies. Watch for posters.

Mrs. Poach, accompanied by Mrs. Johnston, Calgary, came to the funeral of Mrs. Poach's son, Wm. Heine, which was held Saturday, January 3. Mrs. Katie Heine and son, Rodney, returned home with them.

Herbert Erickson, from Goos Lake, spent Christmas in Edmonton at the home of his sister, Mrs. J. Miller. His mother, from Calgary, was there, and a sister, Mrs. Miller, and family, from Red Deer, and Mr. and Mrs. Norman Lloyd and family, from Ponoka. Mrs. Lloyd is the daughter of Mrs. Miller in Edmonton. They all spent the New Year holiday at the home of Mr. and Mrs. N. Lloyd at Ponoka.

Services were conducted in the Anglican Church, Sunday, January 4, at 9:00 a.m., for Wm. Shulko, by Father Zubriski. The remains were taken to Andrew for burial. He leaves a widow to mourn his loss.

Card of Thanks

I wish to thank all who were so kind with such a generous contribution, and all who assisted me in my recent bereavement and great loss.

—Mrs. Katie Heine and Son Rodney.

AURORA THEATRE

Lac la Biche Alberta PRESENTS

Wed. & Thurs., Jan. 14-15—

"Morning Departure"

We urge you to see this truly great picture.

8:30 p.m.

Fri. & Sat., Jan. 16-17—

"FLAMING FEATHER"

A Technicolor Super Western, starring Sterling Hayden, Barbara Rush and Forrest Tucker. A Picture jam packed with action.

8:30 p.m., 2:30, 7, 9:15 p.m.

Mon. & Tues., Jan. 19-20—

"THE RIVER"

Filmed in beautiful Technicolor in India. This picture is completely out of the ordinary, the scenery alone is well worth the admittance. Plan to attend this great feature.

8:30 p.m.

McMurray- Waterways Briefs

Roger Briggs of Edmonton spent Christmas and New Year's in Waterways after which he left for Edmonton and will proceed to Kingston, Ont. for military training and school.

Miss Germaine Gadbout who is on the teaching staff of the separate school, McMurray has returned from holidaying with her parents at Fort Saskatchewan.

Mr. and Mrs. Wm. Jubb of Calgary are receiving congratulations on the birth of a son, Gregory John. Mrs. Jubb is the former Betty Higdon of McMurray.

Cpl. S. Rogers, Mrs. Rogers and family of the Royal Canadian Army Signal Corps have returned to McMurray from Victoria, B.C. where Cpl. Rogers has been on course.

Mr. and Mrs. R. Walter Jr., of Peace River Saw Mill arrived in McMurray Jan. 7 to attend Mrs. Walter's father's funeral. Mr. S. McGuinness which was held Jan. 8.

Mrs. Anne Hanson of McMurray arrived home Jan. 8 from a holiday in Edmonton, guest of Miss Donna Williamson and Betty Milner.

Wednesday, Jan. 13 the IODE held their regular monthly meeting at the home of Mrs. L. Sharland, McMurray.

The Anglican WA of Waterways held their regular monthly meeting at the home of Mrs. J. Houston Wednesday evening, Jan. 7.

Mr. Walter Skinner of Fort Chipewyan passed through McMurray en route to Edmonton to holiday with his family.

The Anglican WA McMurray held their monthly meeting Jan. 14 at the Anglican Rectory.

Mr. J. W. Mann of McMurray who has spent the summer and fall at Ft. Smith, N.W.T., returned to McMurray for Christmas and plans to spend the winter here.

Mr. Wagner of the New Oil Sands Hotel, McMurray spent some time in Edmonton last week.

The McMurray-Waterways Girl Guides and Brownies have resumed their usual weekly meetings after the Christmas holidays.

Mr. H. Christofferson who has spent the last couple of months in Vancouver passed through Mc-

Murray enroute to Eldorado Beaver lodge.

Mrs. John Ostolasky of Edmonton is spending some time in McMurray with Mr. Ostolasky who is one of the partners in the ownership of the Oil Sands Hotel.

Mrs. W. A. Felsing of Peace River arrived in McMurray Jan. 8 by plane to attend the funeral of her brother the late Mr. S. McGuinness.

Flies From England

Mrs. Gladys Horner of Leeds, Yorkshire, England arrived in McMurray by plane Jan. 8 to visit her daughter and son-in-law, Mr. and Mrs. Hugh A. Stroud. Mrs. Horner left England Tuesday afternoon Jan. 6 by TCA arriving in

Edmonton Wednesday evening and leaving Edmonton by CPA Thursday morning.

Mrs. W. A. Felsing left for her home in Peace River by plane Jan. 10 after attending the funeral of her brother, the late Stephen McGuinness which was held in McMurray Jan. 8.

Mrs. Stephen McGuinness and daughter, Mrs. R. Walters Jr. of McMurray have left to spend a short time outside.

LUMBAGO (Lame Back)

When your back is stiff and very painful and it's an effort for you to stoop or bend, take the remedy that has brought swift, safe relief to thousands—Templeton's T-R-C's. Don't suffer from the nagging misery of Lumbago a day longer than you have to. Get T-R-C's today. 65c, \$1.35 at drug counters. T-840

Now On Display Are the New

CHEVROLETS

Featuring many new outstanding valuables. With its big car features—yet amazingly low in cost. You'll get wonderful performance and luxurious color ensembles; interior as well as exterior. POWER will be at its greatest with

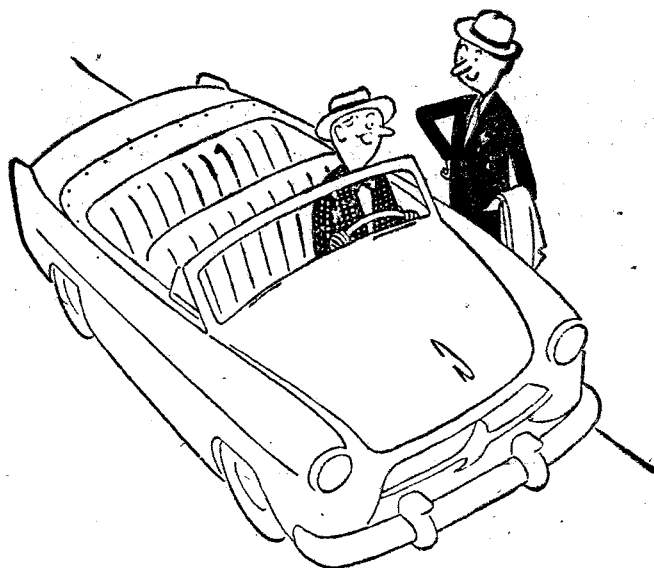
Chevrolet For '53

CENTRAL SERVICE GARAGE

Dealers for Chevrolet, Oldsmobile, Pontiac, Buick Cars
Chevrolet and G.M.C. Trucks — B-A Products

LAC LA BICHE

Alberta



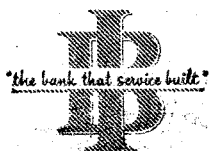
Joe drives around in a new car,
And as he tells friend Mike,
"I owe it all to a Savings Plan;
At 'the bank that service built'."

Always be sure of fast, courteous service

Save at

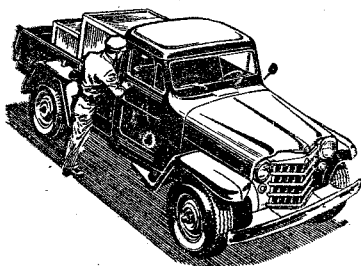
IMPERIAL

"the bank that service built"



IMPERIAL BANK OF CANADA

4 WHEEL DRIVE WILLYS TRUCKS



... TAKE YOU THROUGH
WHEN OTHERS CAN'T!

With the extra traction of 4-wheel-drive and the power of its high-compression HURRICANE Engine, this "go-anywhere" Willys Truck gets through mud, snow and sand that stop ordinary trucks. Ask us for a demonstration. 118-in. wheelbase, 5300 lbs. GVW.

LAC LA BICHE
GARAGE

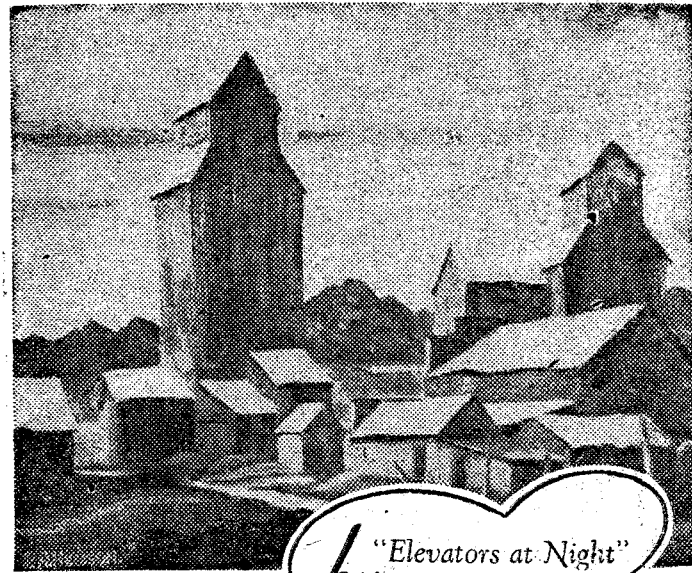
Lac la Biche Alberta

Hylo 4H Club Holds Meeting

HYLO—The Hylo 4-H Sewing Club met at the home of Miss Evelyn Poholski on Jan. 3rd, as scheduled. As the leader, Mrs. B. Meardi, was away on vacation at the time, there were no sewing

instructions given. Some work was done on embroidery. Miss Ethel Smith gave a talk on care of shoes. The hostess served tea and a hearty luncheon was enjoyed.

Next meeting will be held at the home of Miss Janet Lozin on Jan. 17th, at 8 p.m.



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IS

Alberta's
FUTURE

P. H. Henson

Alberta artist P. H. Henson has caught a dramatic view of this Province's great agricultural wealth.

It is the varied wealth of this Province that gives such security to Your Treasury Branches. Treasury Branches stand ready, throughout Alberta, to serve not only agriculture, but Albertans in every walk of life. Your Treasury Branch offers business and personal loans, safe-keeping of valuables, encashment of grain and poultry tickets, and of course, savings and current account service. See your Treasury Branch Manager—soon!

Your Provincial TREASURY BRANCHES

GOVERNMENT OF THE PROVINCE OF ALBERTA

(TB8)
Treasury Branch, Lac la Biche, Manager, Mr. J. T. CONNOLLY

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'52 SUPER PIONEER

For FALLING AND BUCKING — whatever the job
'52 SUPER PIONEER is the saw!

IMPROVED
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REDUCED
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Complete with
18" cutting
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Also available
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The greatest ONE-MAN
MONEY MAKER
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SUPER
PIONEER

SALES and SERVICE

Also Available:

The old Reliable PIONEER with 18" attachments
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Avenir News Briefs

A Christmas concert was held in Avenir school for the Avenir school children on Dec. 20. A swell time was had by all. Then at 12 o'clock a delicious lunch was served.

Mr. Arnold Johnson, who is employed on the telephone line in Thorhild, has spent his Christmas holidays at his parents' home in Avenir.

A few families of Avenir attended the midnight mass in Plamondon on Dec. 24.

Mr. Lawrence Plamondon of Avenir is now sporting a 1956 Dodge car.

Mr. and Mrs. Amedeie St. Jean and family spent their Christmas holidays in Avenir among friends and relatives.

Mr. and Mrs. John Johnson and family visited at the home of their daughter, and son-in-law, Mr. and Mrs. Herald Borgen, on Christmas Day.

Mrs. Evangeliste St. Jean, of Plamondon made a short visit to Avenir last week.

Mr. and Mrs. Almer Borgen, Mr. and Mrs. Herald Borgen, and Mr. Steede-Gravelle were Sunday visitors at the home of Mr. and Mrs. John Johnson of Avenir.

Mr. and Mrs. Ted St. Jean and family, Mr. and Mrs. Sullivan Plamondon and family spent New Year's Day at the home of Mr. and Mrs. Amedeie St. Jean at the camp.

Raymond Plamondon and Law-

rence Plamondon returned back from camp for the Christmas holidays.

Mr. Sullivan Plamondon is doing carpenter work in Plamondon.

Mr. Gab. Plamondon of St. Albert was visiting in Avenir among friends and relatives.

Mr. Oral Plamondon is also sporting a 1927 Plymouth car.

Card of Thanks

Mrs. Stephen McGuinness and family of McMurray, also Mrs. W. A. Felsing of Peace River, wish to extend their thanks and gratitude to the many friends who were so kind in showing their sympathy in so many ways to them, and for the large number of floral tributes during their sudden bereavement.

Plamondon News Briefs

Mr. and Mrs. Gerald Johnson and family, of Trail, B.C., spent a few days in Plamondon. They were accompanied from Edmonton by Mr. Vince McKenzie of Edmonton.

Mr. E. Doncause, of Dennely, spent several days around Plamondon.

Mr. and Mrs. Edward Plamondon and Milford have moved into the cafe they recently purchased.

Mr. and Mrs. Cherie Chevigny and family spent the New Year's with Mr. and Mrs. Octave Chevigny.

Mr. Ami Coley, of Edmonton, spent a few days visiting the R. E. Piquette's.

Mr. and Mrs. Elmer Plamondon

Mr. and Mrs. Bert Plamondon, and Mr. Wm. Plamondon made a special trip to Westlock to spend the evening with Sgt. and Mrs. F. Steininger, of Westlock R.C.M.P. detachment. The Steiningers are formerly of Lac la Biche. Everyone reported a wonderful visit. The party then spent one day in Edmonton.

Mr. Philip Plamondon spent a day or two in Edmonton on business.

A directors' meeting, held at the home of Mr. and Mrs. Leo Bourassa on Jan. 8, was fairly well attended.

Plans for a general meeting to be held early in February were made, and plans for the summer were thoroughly discussed.

The annual John Deere Farm Day was held in Plamondon on

January 8, and in spite of the cold weather was fairly well-attended. The Day was sponsored by the John Deere Company and R. E. Piquette.

CFCF, Montreal, was Canada's first radio station; it began broadcasting in 1919 with call letters XWA.

For Expert Attention To Your Wiring Needs

CALL

O. D. TREMBLAY

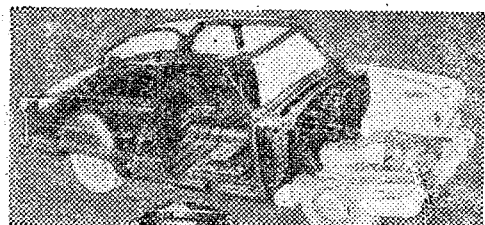
Electrical Services
LAC LA BICHE Alberta

It's FORD again for '53

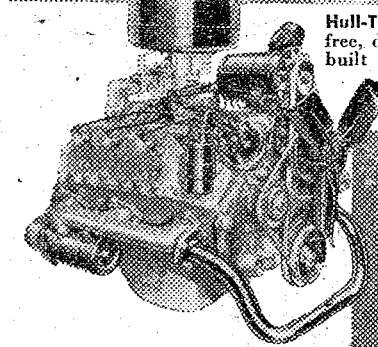
with the Sensational new "Miracle Ride"



and a brand-new, longer, lower, wider look



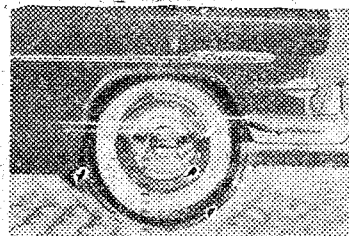
Hull-Tight Bodies, for dust-free, draft-free comfort, are built to stay "young".



Strato-Star V-8 110-Hp. Engine with high compression performance. Advanced design backed by experience in building more V-8's than all other manufacturers combined.

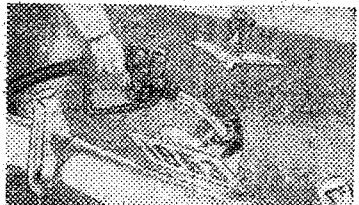


Fordomatic *Drive is the finest automatic drive on the road. With Ford you can choose from Fordomatic*, Overdrive*, or Synchro-Silent Shift.



New Miracle Ride that takes all the factors of ride, engineers them into a completely-balanced combination for a ride that's truly a revelation.

Power-Pivot Pedals, suspended from above, work easier and eliminate floor holes—provide more floor space for the driver!



Centre-Fill Fueling makes filling-up easy from either side of the gas pump... prevents damage to finish and gas spilling on fenders.

GOLDEN ANNIVERSARY OF THE
GREATEST NAME IN MOTORING



*Fordomatic Drive, Overdrive and white sidewall tires optional at extra cost.



Do all your Jewellery shopping where it pays and where you get the best in all items.

Call in today and see the lovely assortment.

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Wolstenholme**
REGISTERED JEWELLER
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**INSURANCE Is a
Safe Policy**

... whether on your car or something else.

A sound insurance policy is invaluable in the defence of our savings. Properly planned insurance protects us against unavoidable loss.

Call on us for complete details

C. M. SUTTON

PHONE CENTRAL

GRASSLAND Alberta

SEE YOUR FORD DEALER... **TEST-DRIVE** the new '53 **FORD**
LAKEVIEW MOTORS

LOOK FOR THE



SIGN OF VALUE WHEN YOU BUY A USED CAR — SEE YOUR FORD DEALER

The Season For Fires

Recently, two children, about two years old, burned to death in a home in which they were the only occupants. The adult, who was caring for the children, stepped out of the house for only a short period, and upon returning, found the home in flames.

A short time before, in another section of the country, all but one child of some eight or nine in the same family were burned or suffocated when their home burned.

We point to these incidents to call attention to the fact that young children are almost helpless when trapped in a house-fire. Unattended, they stand little chance of survival unless firemen happen to be lucky enough to extinguish the flames at an early stage and if the children occupy the part of the house which did not burn.

This is the season for fires and we call attention to the tragedies above in the hope that parents will take notice and resolve to exercise every care in an effort to prevent such tragedies.

On Modern Models

We cannot refrain longer from commenting on the bean-poles currently modeling most of the women's apparel. For some time we have suffered through these fashion ads in silence but the time has now come when we must speak out or have a guilty conscience.

In the first place, the anemic specimens which are featured as models are repulsive-looking to most Canadians. While realizing that the effort involved is an effort to sell clothes we, nevertheless, are not convinced that the rails now being used as models are the best medium to achieve that end.

The average Canadian male prefers a health-looking Canadian girl and is not attracted to broomsticks currently being employed as models. We are told that males do not buy a large portion of ladies' wearing apparel. On that score, we believe, nevertheless, that the females dress largely for their opposite sex, at least until they reach middle-age and, even then some, if not most, dress to please men.

Thus, we see no objection to the use of normal-looking Canadian girls as models. They will present a truer picture of the way the product they advertise will appear on the average Canadian girl than they do as underweights. And then, too, the use of normal-looking, healthy girls as fashion models will not encourage daughter to starve herself half of each day in order to imitate the bony appearance of current models.

We think it time the women's apparel trade got back down to earth. Considering the fact that the average woman is only slightly over five feet tall and more, often plump than skinny, we think the tendency to stress thinness is overdone out of all proportions.

Losing a Typhoon

A Chinese Nationalist weather man was recently accused by an agency of the Nationalist Government of "losing a typhoon." The weatherman was charged with failing to properly chart the course of the disastrous typhoon.

Instead of going where the weatherman predicted, the typhoon struck Formosa on November 14th, without warning. The storm left over 150 dead and missing and injured about 400. It also destroyed almost 10,000 houses and damaged an even larger number.

In the Chinese view, the weatherman, had he acted properly, could have accurately predicted the course of the typhoon. His failure is being considered grounds for punitive action.

We have sometimes wondered if this policy would not improve our own weather-prediction system and regret that the science of weather is not that simple.

Note and Comment

Our preference is for people who do not want to accomplish everything in a hurry.

Although the British Royal family's attitude towards the Duchess of Windsor has relegated her to the deep freeze for Queen Elizabeth's coronation in June, the twice-divorced Duchess got a consolation prize last week on her own side of the ocean.

The American woman for whom the Duke gave up his throne presided over a top-drawer New York society function, the Musicians Emergency Fund Ball, January 5. This annual affair provides musical instruments and instructions on same for hospitalized veterans.

In announcing recently that a "constitutional bar" would prevent him from attending the coronation of his niece, the Duke solved a problem. A seat had been reserved for him in the royal box, but there was no ticket for his non-royal Duchess, the former Wallis Warfield.

Windsor's recent trip home suggested that he had sounded out his family on the delicate situation and had been apprised that there was no change—the Duchess was still unwelcome. The Duke's admirers were confident he wouldn't consent to this implied snubbing of his wife, and they were right.

Both the Duke and Duchess seem to have dedicated their lives to having a good time, since they were dis-owned by Royalty in England. Why the Duke retains his ranch in Southern Alberta is a puzzle because he would much rather be making whoopee on Broadway than riding herd in Canada. His last trip, the only one in several years, was made because he thought there was a chance of making a million or two in oil. If he does make any money in Alberta oil it's a cinch he won't want to spend the time making it away from the Waldorf-Astoria and the Great White Way.

My Creed

Dean Alfange in This Week

I do not choose to be a common man. It is my right to be uncommon — if I can. I seek opportunity — not security. I do not wish to be a kept citizen, humbled and dulled by having the state look after me. I want to take the calculated risk; to dream and to build; to fail and to succeed. I refuse to barter incentive for a dole. I prefer the challenges of life to the guaranteed existence; the thrill of fulfillment to the stale calm of utopia. I will not trade freedom for beneficence nor my dignity for a handout. It is my heritage to think and act for myself, enjoy the benefit of my creations, and to face the world boldly and say, this I have done.

Economists Predict Mild Setback

The F. W. Dodge Corporation recently polled 137 leading economists on expected business conditions in 1953 and found that a majority think there is a good possibility of a mild setback in the last part of 1953. However, the prevailing opinion is that general stability and good business conditions will prevail during most of the year and that the setback—if there is one—will be of minor importance.

Many of those polled thought the business outlook was fine and that the total output of goods for next year would exceed the output for 1952. Many expected prices to decline moderately as 1953 wears on.

The 137 economists polled were officials of either business or financial companies, university teachers, private consultants or government men. These economists advise all business men to develop initiative, push advertising, make necessary price adjustments and use modern promotional and sales efforts. In addition, they think some businesses should be run more cautiously in 1953. They believe there is no reason for businesses to suffer if this advice is followed.

The Bible Today

The spirit of God hath made me, and the breath of the Almighty hath given me life.—Job, XXXIII; 4.

FEELIN' CHILLY

WELL - DON'T WORRY--
THE STATE OF VIRGINIA
ALONE HAS ENOUGH COAL IN ITS MINES TO LAST THE U.S. FOR THE NEXT 500 YEARS!

BECAUSE ONE SOW OF HENRY COOKE, OF Windsor, N.C., FARROWED 14 PIGS AND THE OTHER HAD 6, HE FIGURED OUT A WAY TO EVEN THE FAMILIES -- HE SPRAYED ALL THE PIGS WITH KEROSENE SO NEITHER SOW COULD TELL ITS OWN BY SMELL!!

Mrs. Zaddie Bunker, of Palm Springs, Cal., JUST RECEIVED HER LICENSE TO FLY AN AIRPLANE -- AT THE AGE OF 65!!
She is probably the oldest woman to solo a plane -- and plans to fly to Florida this winter to visit friends!

Voice of the People

VISITORS REPORT

Here is what I think of Edmonton and its girls and I dare you to print this. Edmonton girls are loud-mouthed, overdressed, utterly unfeminine, artificial in appearance and actions, ill-mannered, conceited, generally stupid, and under the erroneous illusion that the world begins and ends with Edmonton.

JOE COULASTORTA.

MEDITATION

The first flakes of snow are like the bursting breath of spring. There's a fascination; The lusty gales of autumn in November always bring Determination. Shortened days and lengthened nights with ample time to use A keen imagination; Why not relax, enjoy oneself, forget about the news— Try some variation. A quiet stroll, an evening chat, a movie and a "fling", Omit the budgetation; Come, don your hat and smartest smile, a merry-making go— No degradation.

MRS. A. BECKETT.
Kinsella, Alta.

SAYS THEY ASK FOR IT

After reading a news story that German frauleins lure our soldiers to back-alley muggings, I say "Serves them right". Any man who will follow a girl down an alley deserves all he gets. Sin and wickedness should be punished.

JOHN LADUKE.

DEAD OR ALIVE?

This is written in reply to recent Voice statement about Hitler.

When the "war crime trials" were being held with Goering and Hess the U.S.A. was the only nation Christian enough to send a Minister of the Gospel to be with the condemned German leaders at their ordeal. The Lutheran Church of this city had this man address a group here and when he was asked, "Is Hitler alive?" he replied:

"I know no more than you, but the man who saw the body of 'Hitler' carried from the bunker said the face was covered. The Russians measured the body and said it fell short of the published measurements of Hitler. The Russians and the Germans say he is alive. The Governments of England and the U.S.A. officially claim him to be dead."

CHLOE COLIN.
Wichita, Kansas.

COMFORT BY THE TON

Good News About COAL

THE EGG LAKE COAL MINE is pleased to announce the opening up of a new Coal field with extra good quality Coal and selling at the lowest prices in the Edmonton district.

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EDMONTON GARDENS

1953 MOTOR SHOWS PROMISE TO SURPASS PRE-WAR VERSIONS

The National Motor Shows, motordom's annual classics that have been missing from the Canadian scene since 1939, are being revived this year with crowd attractions that promise to surpass pre-war versions. This year the shows will be staged for the first time in two parts, the first to be held in the Automotive Building at Toronto's Exhibition Grounds from Friday, Feb. 13, to Saturday, Feb. 21, and the second in the Show-Mart Building, Montreal, from Friday, Feb. 27, to Sunday, March 8.

How the Town Got Its Name

ANDREW

Sixty-eight miles N.E. of Edmonton, the village of Andrew is located in a farming area. The place was named after Andrew Whitford, early farmer of this region. Mr. Whitford's brother, Archer, was the first postmaster. A reception was held for about east of Fort Saskatchewan in 1898. The railway line came through in 1928.

Andrew's population in 1946 was 369 persons.

MANNVILLE

The village of Mannville was named after Sir Donald Mann, one of the builders and Vice-President of the Canadian Northern Ry.; Sir Donald and Sir Wm. McKenzie, owned and operated the railway until it was taken over by the Government.

Mannville, with a population of 472 in 1946 is situated in a farming region some 15 miles west of Vermilion.

The village constitutes the following: 2 banks; 5 department stores; 1 drug store; 7 garages and service stations; 2 hardware stores; 1 hotel; 3 restaurants and a few other business places.

More than 10,000 tons of iron ore per day, some from Canadian mines, some from the U.S., are required for the blast furnaces of Canada's expanding steel industry.

Both exhibitions will reflect the tremendous growth of the motoring public in the intervening 14 years since the last show was held in Toronto in 1939. Passenger car registrations in Canada today are estimated by the Canadian Automobile Chamber of Commerce at 2,330,000, or an increase of almost 100 per cent over the 1939 figure of 1,190,021.

The percentage increase of motor trucks and buses has been even more spectacular, today's estimated 750,000 registrations for the two classifications being well over triple the 234,118 in 1939. This great growth in the use of motor vehicles is expected to be reflected by the attendance at the shows.

Both Toronto and Montreal this year will feature a sparkling array of 1953 passenger cars representing the very latest in automobile achievement. The Toronto showing will also include a display of commercial vehicles.

Not all plans have yet been finalized, but those for Toronto, which opens first, are at the moment further advanced. Among the extra attractions under consideration at the Ontario capital are a daily fashion show, and an antique car museum that will include many of the automobile industry's veterans of the highways. Big-name stars of the entertainment world and a exhibit of miniature model cars are also planned.

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\$1 for EMBARRASSING MOMENTS

The Editor will pay \$1.00 for every item published on "The Most Embarrassing Moment of My Life." To qualify, items must be true, personal incidents. Address "Embarrassing Moments," P.O. Box 4968, South Edmonton.

Over a year ago, when I was mowing hay, I thought I saw my sister-in-law picking raspberries in mom's tame fruit patch. When I drove past where she was picking the horse shied.

I yelled, "Whoa! I don't blame you for getting scared, but..." I was certainly surprised and embarrassed when, not my sister-in-law but her mother looked around and said, "I don't blame him either."

I was quick to inform her I thought she was her daughter.

CONRAD BERGEY

Gardenview, Alta.

Taking my small son to town recently, I mentioned that I must remember to buy henna dye for my hair. We met a neighbor on the bus, who complimented me on my hair, asking if it were naturally auburn. "Oh, definitely," I replied. "Most of my people have auburn hair." Then up piped my child with, "Oh, Mommy, don't forget to buy that red stuff for your hair!"

Calgary, Alta.

D.C.L.

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Frains News Briefs

On December 23, Mrs. Tillie Letwin, Mr. Mike Letwin, Mrs. Stella Kopra, and Mike Petrosky, all of Hollow Lake, were visiting Mr. and Mrs. Peter Letwin and Mr. and Mrs. Dan Kolaeh.

Mr. and Mrs. Fred Ustina, from Calgary, were visiting with their parents and relatives during the Christmas holidays.

Fred Kadylo spent a few days at home with his brothers, Steve and Mike Kadylo. Fred is working in the city at the present time.

School is open once again after the Christmas holidays and Mrs. Sawchuk and Miss Strumelak are back on the job.

A big Ukrainian dance was held at Frains Community Hall on January 9.

Billy Letwin, from Hollow Lake spent the Christmas holidays with relatives at Frains.

Mrs. Walter Nahornev and family were away for Christmas, visiting relatives at Beaumont, St. Paul, Elk Point and Vermilion.

Mr. Alex Pfau was at home for Christmas. Alex is employed in Edmonton at the present time.

A church meeting was held in Frains School on January 4. A large number of members attended the meeting.

On December 27, Vicky Kolach played with Ted's Orchestra at the wedding dance at Lac la Biche Hall. She said she had fun up to her ears. She played at Grassland for the New Year's dance.

Mr. and Mrs. Byduza and daughter Stella from Egremont were visiting with Mr. Bill Byduza and Mr. and Mrs. Dan Shwetz.

Credit goes to Mrs. Sawchuk and Miss Strumelak for putting on a good Christmas concert. Everyone who attended enjoyed the evening.

Mr. and Mrs. J. Hussynec were visiting their daughter-in-law's folks at Leduc.

Raymond Kolach spent a few

days with his Grandma Mrs. Letwin, at Hollow Lake.

Maybe, maybe some sunny day there'll be an orchestra at Frains. Raymond Kolach, Eddy Shwetz, Billy Letwin, and Andrew Pusharski are really practicing each evening. How about it boys?

Alex Sawchuk had a misfortune when he was going to Casland and his truck caught on fire. There was nothing saved from the truck.

Mr. and Mrs. Dan Soliski and Fred spend Christmas at Edmonton with the rest of the family.

Miss Rosie Kuzik from Abece spent a few days with her Grandma, Mrs. Kuzik and the rest of the family.

Spruce Valley News Briefs

Visitors to Edmonton during the Christmas holidays were Miss Elsie Semashkovich and Mr. and Mrs. Stanley Bator.

Mr. and Mrs. Peter Keltowski and daughter Sylvia spent their New Year's Day at the home of their friends, Mr. and Mrs. Frank Tamroewich at Edmonton.

On Saturday, Jan. 3 the district ratepayers held a school meeting in the Spruce Valley school. At the meeting the local board trustees were elected. Many school problems were discussed that evening, e.g. planning to erect a new school, wanting to replace the supervisors by a teacher.

More men than women were employed in Canada as cooks at the time of the 1951 census, 19,513 men and 15,663 women.

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GOOD TRIMMING

or a
CLOSE SHAVE

call in at

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LAC LA BICHE Alberta

Rich Lake News Briefs

A Christmas concert was held at Rich Lake School Dec. 22 which a large crowd attended.

A New Year dance was held at the school and those who attended reported a good time.

Mr. and Mrs. Ben Johnson and family visited Mrs. Johnson's parents at Bascombe during the holidays. Mr. E. Johnson has a new truck.

Mr. and Mrs. J. Skakum and daughter from the city were recent visitors at the home of Mr. and Mrs. J. Hagitveits.

Wilfred and Edsel Haimila spent their Christmas holidays here at their home.

Mr. J. Hendrickson is visiting at the home of J. Lemays at Lac la Biche.

Mr. H. Thompson is manager at Rich Lake Co-op Store.

Mr. M. Kumpula is in Edmonton hospital.

Joan Tilkkanen is back home from the hospital. All wish her a speedy recovery.

QUESTIONS

and

ANSWERS

about
Cancer

QUESTION: Is cancer "catching" or contagious?

ANSWER:

No. Cancer is neither infectious or contagious. There is no record in medical literature of physicians or nurses getting cancer from their patients.

Know Cancer's Danger Signals—

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Medicine Hat, Peace River, Grande

Prairie, Vermilion or Drumheller.

Wandering River News Briefs

Mr. Nick Oshanyk is the proud owner of another 3-ton GMC Chevrolet truck.

Mr. Joe Tymafichuk of St. Paul is employed by Tony Horne at a cat skinner.

Metro Trefanenko is the proud owner of a half ton Mercury truck.

Tony Horne's construction is still brushing at full swing in Wandering River.

Mr. George Watamanuk was home for Christmas, while being employed with the outfit at Rimby.

Mike and Alva Franchuk, Georgie Watamanuk and Joe Tymafichuk motored to Lac la Biche for the New Year's Eve dance where they had an enjoyable time.

Alva Franchuk, Rose Ponich, Jean Sundlie and Nick Cawryletz were home for Christmas and have now returned to high school in Lac la Biche.

CHAS LEBAS

Says...

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GETS THE WORM AND
EARLY ORDERS GET
FAST DELIVERY."



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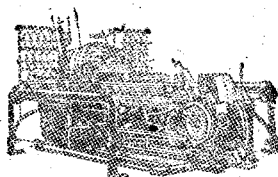
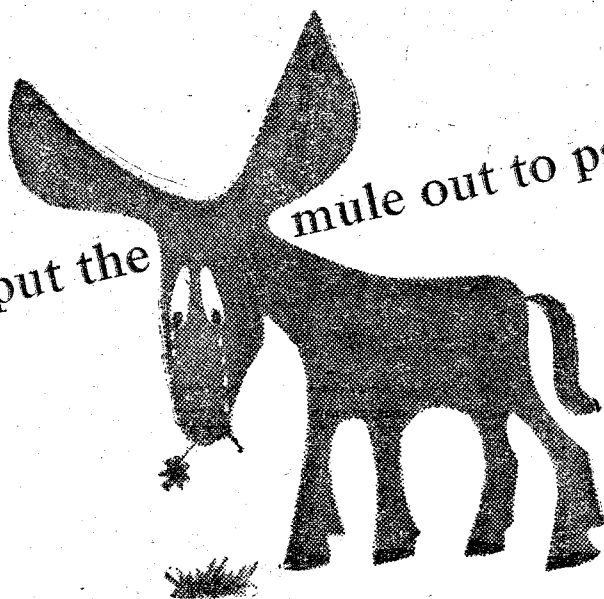


CHAS. LEBAS

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If yours is 2-3-plow work, see us for complete detail on the Massey-Harris 30 and its complete line of custom-designed tools. Get all the facts today!

HEC McCORMICK

LAC LA BICHE

Alberta

ASK FOR A DEMONSTRATION

Atmore News Briefs

Mr. Vic Gencud has just returned from Calgary where he passed a week at night school for mechanics.

On Dec. 27 Atmore young people got together and revived the Christmas spirit by having a party at Ballards. The persons who were there were formerly from Atmore but are now either working or going to school in the city these being Roddy Baldwin, Roger Croutze, Elizabeth Ballard, Patricia Ballard and Victor Poulin. An enjoyable evening was had by all.

On Jan. 3 Mr. and Mrs. Parado had the Atmore young people down for the evening. Fun and eats were enjoyed by all. A sincere thanks goes to Mr. and Mrs. Parado from the gang.

Tuesday, Jan. 6 at 3 p.m. was the grand opening of the Catholic Church. The church isn't completely finished but it will now be used for church services. The clergy present for the opening were Monseigneur Loranger, Father Ricard, Father McGrane and Father St. Arnold. A good crowd attended the ceremony.

On Sunday, Jan. 11 there will be a card and bingo party in Atmore hall. Proceeds will go to the Catholic Church. Everyone welcome.

On Dec. 28 Atmore played a game of hockey with Plamondon. Atmore being victorious, the score being 12-0.

There will be a dance in Atmore on Jan. 23 sponsored by Atmore Skating Rink Club. Come one, come all.

Briereville News Briefs

Mr. and Mrs. J. A. Whitford and sons motored to Fawcett for their Christmas holidays to visit relatives and friends. Elsie Whitford accompanied them on the trip.

Herbert Thompson and family went to Kikino during the Christmas holidays.

Mr. and Mrs. J. M. Anderson journeyed by train to Edmonton where they spent New Year's with their daughter, Mrs. Latour and family. Mr. and Mrs. Frank Whitford were also visitors to the city during the holidays.

Misses Lola and Vivienne Whitford were home for the Christmas holidays, where they spent an enjoyable time.

Mr. and Mrs. Elder, accompanied by a friend, visited at the home of Mr. and Mrs. R. E. Graham before Christmas.

Mr. Armand Tedesco is visiting

at the home of his sister, Mrs. Caron.

A very lively dance was held at the home of Mr. J. A. Whitford on New Year's Night with Herbert Thompson and Earl Whelen of Helina as musicians.

The same night there was also another party at the home of Gordon Anderson, where everyone reports a nice time.

Mr. Ali Gattoliat was home for the Christmas and New Year's holidays.

Mr. and Mrs. W. Martin of Imperial Mills spent the holidays with Mrs. Hellerud and family.

Mrs. W. Henderson made a hurried trip to the city when word was received that her daughter, Mrs. Zawada, was in hospital with pneumonia. Here's wishing you a speedy recovery, Eva.

Mrs. Nancy Anderson spent Christmas with her sons Gordon and Jimmie and families.

The Sunday before Christmas, Rev. Greenough held a Christmas service in the Briereville school house, where many people attended. There were also treats for the children. The school house was decorated nicely for the occasion.

Mr. E. Whelen had the misfortune of turning his truck over when he was returning from Vilna. Luck must have been with them, as nobody was hurt.

The most recent census lists 105,000 teachers, 5,422 professors, 35,138 nurses, 9,038 lawyers and 14,325 doctors.

Fire plays no favorites — strikes the wealthy and the not-so-wealthy.

Insure your possessions now against loss by fire.

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TOWN OFFICE:
LAC LA BICHE Alta

Kikino News Briefs

Miss Armandine Lavallee is back home with her folks now after being out working for some time.

Mr. and Mrs. Frank Laderoute and family spent the holidays with his brother Wilfred and went back to Cold Lake yesterday.

There was a dance held in the Community Hall Christmas night and also on New Year's night. There was a nice crowd both nights.

Harrison Cardinal, who was

working at Calgary, spent the holidays at the home of Mr. and Mrs. Joe Donald.

Mr. and Mrs. H. L. Thompson and girls of Briereville were up for New Year's at the home of Mr. Thompson's parents.

Mr. and Mrs. D. B. Thompson and family, of McRae, were up for the holidays at the home of the former's parents.

Mr. and Mrs. Joe Donald had his sister and brother-in-law from Camrose down for Christmas.

Mr. Edgar Whitford of Goodfish Lake spent the holidays at

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\$1 for BRIGHT SAYINGS

The Editor will pay \$1.00 for each child's saying printed. To qualify, item must be true, personal remarks of a child known to the writer. Address: "Bright Sayings," P.O. Box 4363, South Edmonton.

One day when my mother was visiting, the neighbor's four-year-old daughter started talking to her. "You know," she said, "pretty soon I am going to go to high school, and maybe pubble school, too."

JUDY GRADEN.

Box 22, Stony Plain, Alberta.

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THE LIGHTER SIDE

Pure Luck

Stern Father (to son departing for boarding school)—Now, don't let me hear any bad reports about you.

Son—I'll try hard, dad. But you know how those things leak out.

Success

"I suppose it was hard to lose your daughter," said the friend the day after the wedding.

"Well," it did seem hard for a while," said the father, "but she landed the fellow finally."

Nice Touch

Wife — You know, Wilbur, I speak as I think.

Husband—Oh, no, my dear. You speak quite often.

No Luck

"I have no luck as a fisherman. Tired of small stuff, I went out with a whaling party."

"Well?"
"I harpooned a seventy-five ton whale. The captain said it was a small one."

Flowers

"Has the new florist any children?"

"Yes, a girl who is a shrinking violet and two boys—one a budding genius and the other a blooming nuisance."

Too Late

"Am I late for my dinner?" asked the cannibal prince.

"Yes, everybody's eaten," answered the cannibal king.

No Trouble

Fiancee—Mother told me to object to the use of the word obey in the marriage ceremony.

Fiance—And what did you tell her?

Fiancee—I said I wouldn't.

Fiancee—You darling!

Fiancee—Yes, I said you could take a joke as well as any man.

No Conversation

The telephone operator answered an agitated summons from a call box.

"Oh, miss," came a tearful feminine voice, "can I have my ten cents back? Albert won't speak to me."

Which?

The busy film magnate asked his secretary where his pencil was.

"It's behind your ear," she replied.

"Come, come," snapped the big shot. "I'm a busy man, which ear?"

The Proper Spirit

Parishioner: "Ah, Dr. Grimes! How did you like those brandied peaches we sent?"

Rector: "My dear Mrs. Vesper, they were indeed delicious; but what we appreciated especially was the spirit in which they were given."

Please

Patient Professor—No, gentlemen. I don't mind you taking out your watches and looking at them, but please be courteous enough not to hold them up to your ear as if you had thought they had stopped running.

Curious

"Who is that letter from?"
"What do you want to know for?"

"There you are! What do I want to know for? You're the most inquisitive person I ever met!"

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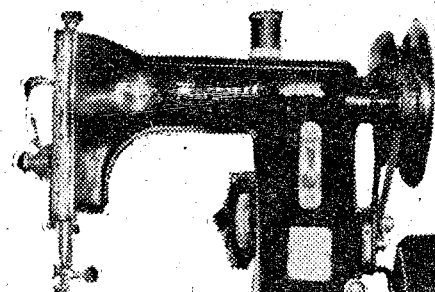
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Fill in and mail to Standard Sewing Machine Centre

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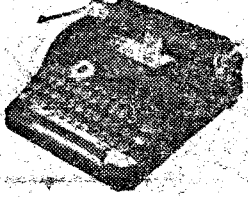
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 HEAD OFFICE - CALGARY

LETTERS TO LOUISA

Dear Louisa,
 I am a girl of seventeen and
 a senior in High School. I have
 been dating a young man who is
 about twelve years older than I
 am.
 Mother likes him all right but
 she says that a girl of my age
 cannot go to school and study
 and date a man that much older
 than she is.
 So what must I do? I like this
 person very much.

MARY.

Answer:
 I think it is a better plan for
 school girls to go with boys nearer
 their own ages rather than some-
 one so much older. An older
 man, who goes with girls so much
 younger than he, is either serious
 enough to be thinking of marriage
 or is up to no good, as a usual
 thing.
 I agree with your mother that
 it will be hard for you to study
 while you go steady with a man
 who is almost thirty years of age.
 LOUISA.

Dear Louisa,
 I am a girl in High School and
 have a boy friend about my same
 age. He says he is crazy about
 me but he doesn't act like it. He
 always wants to go out with me
 but he doesn't stay with me if I
 won't go. He goes somewhere
 else.
 Do you think he really cares
 for me or is he trying to make a
 monkey out of me?

LONESOME.

Answer:
 A boy who always wants to take
 a girl off somewhere and does
 not care to be seen in her com-
 pany is, in your own words, evi-

dently trying to make a monkey
 out of you.
 I wonder if you are behaving
 yourself properly when you are
 out with him alone. Some girls
 are so eager for a little attention
 that they let boys take liberties
 with them for a little cheap popu-
 larity.
 If that is why your friend is
 dating you, you will save yourself
 a lot of heartache and embarrass-
 ment later on by ending this
 affair right now.

LOUISA.

\$1 for Favorite RECIPE

DELICATE TWO-EGG CAKE
 Two and one-eighth cups flour;
 three teaspoons Magic Baking
 Powder; half teaspoon salt; ten
 tablespoons butter or margarine;
 one cup sugar; two eggs; three-
 quarters cup milk; one teaspoon
 vanilla.

Sift flour, baking powder and
 salt together in a dish; cream
 butter or margarine and blend in
 sugar. Add unbeaten eggs one at
 a time, beating well after each
 addition. Measure milk and add
 vanilla. Bake in preheated oven
 of 350 degrees for square cake
 for 50 minutes.

Marie Boulanger earned \$1.00
 by sending in this recipe for Delic-
 ate Two-Egg Cake. Marie lives
 at Gourin, but no matter where
 you live you may have a Favorite
 Recipe to share with readers of
 this paper. If so, send it now to
 P.O. Box 4430, South Edmonton.

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For your comfort and convenience a
 large selection of attractive used units
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**Shop in Comfort --- Good Trades
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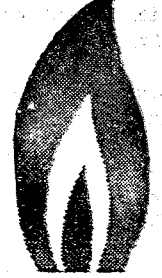
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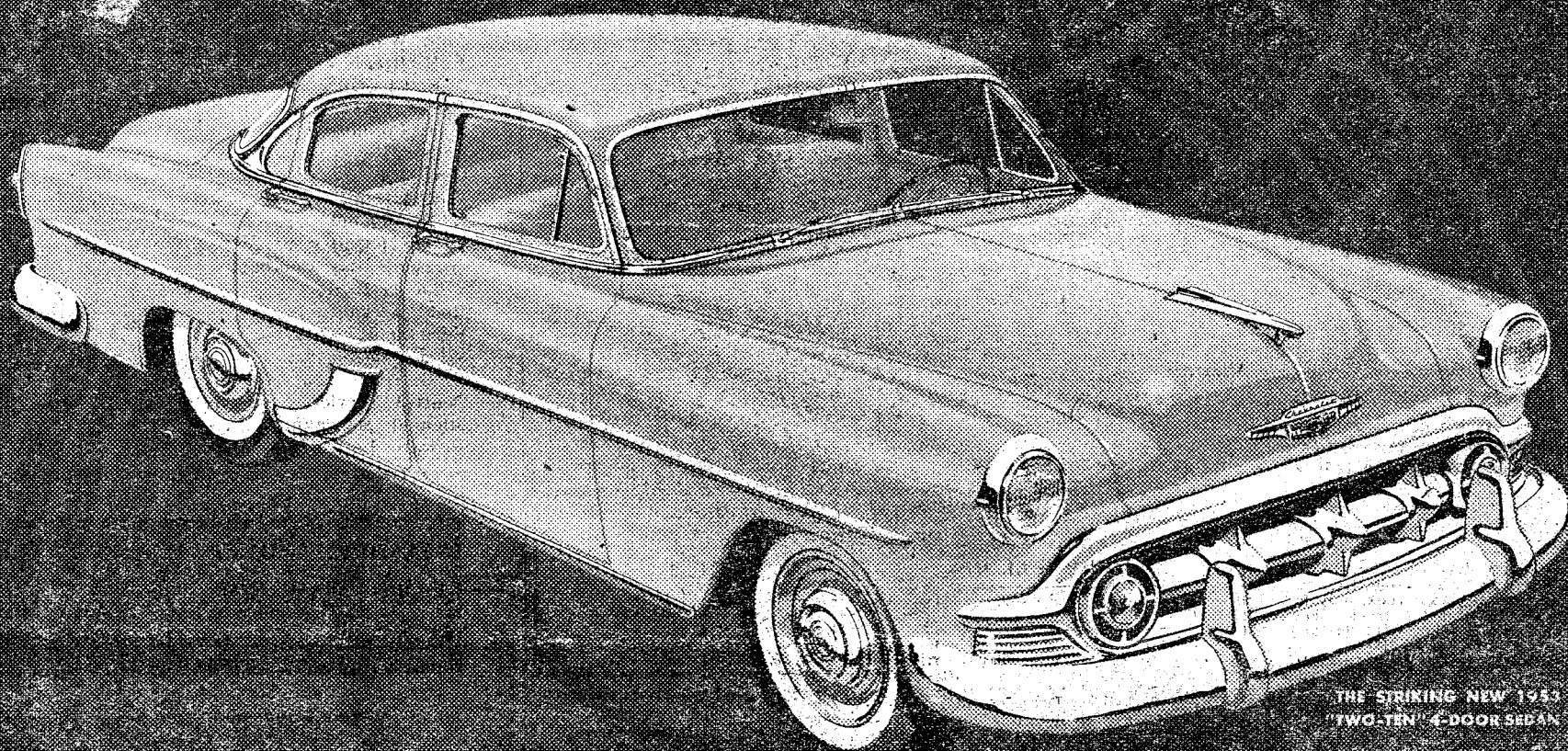
 To: Hudson's Bay Company,
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 Address
 Description of Merchandise. (Please state color, size, style, etc., where applicable).

 Payment — Cash ☐ Charge ☐ C.O.D. ☐

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So startlingly new!
So wonderfully different!



THE STRIKING NEW 1953
"TWO-TEN" 4-DOOR SEDAN

CHEVROLET FOR '53

Entirely New STYLING	Entirely New POWER	Entirely New POWERGLIDE*	Entirely New ECONOMY	Entirely New SAFETY	Entirely New DURABILITY	Entirely New POWER STEERING
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Chevrolet's lower in height, with long, flowing, smoothly rounded lines to give you the newest look in cars! New interiors are richer — color-matched to exterior finish.

New 115-h.p. high-compression "Blue Flame" engine with Powerglide models.* New 108-h.p. high-compression "Thrifty King" engine with gear-shift models.

New automatic starting and passing range gives you flashing get-away from a standing start, greater passing ability in city driving. Gas consumption is substantially reduced!

You go much farther on every gallon of gas! Greater over-all economy of operation and upkeep! And, again in 1953, Chevrolet is the lowest-priced line in its field.

Greater ease and safety of control. Greater visibility with a new, one-piece curved windshield. Finer, smoother brakes. The safest Chevrolet you ever drove!

Beneath the brilliant new beauty is heavier, stronger, more rigid construction. This means even longer life for a car always famous for durability and dependability!

You park and steer with finger-tip ease, yet you retain the familiar feel of the road. Power steering, optional at extra cost on Powerglide equipped models.

*Combination of Powerglide automatic transmission and 115-h.p. Blue Flame engine optional in "Two-Ten" and Bel Air models at extra cost. (Continuation of standard equipment and trim illustrated is dependent on availability of material.)



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A GENERAL MOTORS VALUE

MORE PEOPLE BUY CHEVROLETS
THAN ANY OTHER CAR

Central Service Garage

LAC LA BICHE

ALBERTA

LAC LA BICHE HERALD

T. W. PUE, Editor and Publisher
MRS. H. E. TATUM, Local Editor

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\$39—1940 Mercury 3 ton.
\$ 475—1947 Ford 3 ton.
\$ 595—1948 Ford one ton.
\$1150—1948 GMC 2 ton.
\$ 750—1948 Fargo 2 ton.
\$ 275—1947 Hudson half ton.
\$ 597.50—1946 GMC 3 ton.
\$1150—1948 Fargo 3 ton, heavy duty.
\$1250—1950 GMC one ton.
\$1495—1951 GMC one ton.
\$1795—1952 GMC one ton.
\$ 795—1947 Ford two ton.
\$1350—1949 GMC 3 ton, heavy duty.

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\$100 TAKES 1930 Pontiac coupe, good tires. C. L. Townsend, Lamont, Ph. H28. PJ-3-10-17

START the New Year right—with a good used truck from Kerr & McKee. 1952 IHC 1 1/2 ton truck, only 9000 miles. \$1500; 1949 1 ton truck, Chev., \$1475; 1950 1/2 ton Chev., \$1150; 1949 Ford 1/2 ton, \$1125; 1949 Ford 1/2 ton, with radio, \$1175; 1942 1/2 ton IHC, reconditioned, \$475; 1942 IHC truck, \$450; 1946 2 ton Ford, \$775. Call, phone or write Kerr & McKee, Phone 31, Sanguo. XJ-10-17

FARM MACHINERY

USED TRACTORS
1949 Oliver 88 \$2200
1951 M-Moline Model R 1500
1948 44 Gas, reconditioned \$1650
1940 Allis-Chalmers Cat \$1000
1938 M-Moline Model R \$ 800
1937 M-Harris Model 25 \$ 700
1935 M-Harris Model 25 \$ 500

Older Models on Steel

USED CULTIVATORS
14-ft. Duplex \$ 375
15-ft. M-Moline Tool Bar \$ 350
10-ft. M-Harris 3-row \$ 150
13-ft. Oliver 2-row \$ 75
12-ft. 3-row Cockshutt \$ 200
12-ft. 3-row Cockshutt \$ 50
10-ft. 2-row M-Harris \$ 35

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21-ft. Massey Harris disc \$ 125
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7-ft. Crowfoot packer \$ 100
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1500 watt windcharger, 4 years old, 4-blade wood props, \$50 Deleo. Model 42; batteries \$ 550

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XJ-10-17

FARM MACHINERY FOR SALE
NEW YEAR'S SPECIALS

at ALBERT FORTIER & SON

Start the New Year RIGHT with a right piece of used farm equipment from the following list:
1947 W9 IHC tractor \$1195
1940 W30 IHC tractor on steel \$ 550
1947 Senior 192 Massey-Harris tractor \$1295
1946 Cockshutt "80" \$1049

EXTRA SPECIAL

1947 Fargo two ton truck, new motor, new tires \$ 999

ALBERT FORTIER

Your IHC dealer Vimy, Alberta

FARM MACHINERY

FOR SALE—Oliver "80" tractor, 1948 model, \$1350; Massey-Harris model 25, new rubber, \$750; 1949 Oliver 12' combine, \$1995; McCormick-Deering swather, done only 200 acres, like new; John Deere model "D" tractor, 1949 model with new block, \$1450; Massey-Harris "43" 201, with new block, power take-off and lighting, \$1750; Electro E 1950 tractor, completely overhauled, \$2750. Call, write or phone

HOPFMAN'S GARAGE
Spruce Grove Alberta
XJ-14-21-23

CHECK AND DOUBLE CHECK
This Listing of Used Farm Machinery For Your 1953 Requirements

TRACTORS

"Z" Minneapolis-Moline \$ 650
"Z" Minneapolis-Moline \$ 695
"Z" Minneapolis-Moline \$ 975
Farmall "M" IHC \$1295
Model "R" M-M with cab \$ 495
John Deere Model "D", on steel \$ 395
Allis-Chalmers Model WC \$ 795

Special Ford Tractor, with full line of machinery \$995

"70" Oliver \$ 695
Minneapolis-Moline "UTS" \$1395
Model 69 M-M combine \$ 795
10-20 IHC tractor, on steel wheels \$ 195
4-bottom 14" IHC plow \$ 225
10' IHC cultivator \$ 195
10' IHC power binder \$ 375

Cash—Trade—Terms
Call, Phone or Write
P. MERCIER & SON, LTD.
Phone 8 Legal
XJ-17-24-31

FOR SALE MISC.

FOR SALE—Pipeless furnace. Apply Box 121, Beiseker. CJ-3-10-17
alfalfa or alfalfa and brome mixed. See or write Matt Sauer, Athabasca. CJ-10-17-21

FOR SALE—Tamarac fence posts delivered in load lots of 175 to 200, 14-ft. rails. See or write R. L. Porter, Duffield P.O. PJ-14-21

HELP WANTED

INTELLIGENT Ukrainian man wanted to take over direct sales route. Receive sound training. Earn good wages while you learn. Well established firm. Write Box 130, Edmonton Sun. CJ-10-17

RAWLEIGH PRODUCTS—Industrious man wanted at once to retail Rawleigh Products in Rochford Bridge locality. Write Rawleigh's Dept. A962, Winnipeg, Man. CJ-10-17-24-31, F-7

HELP WANTED—For a good paying proposition contact the Fuller Lumber Co. Ltd., 10744 Jasper Ave., or phone 24777 for appointment. Must have car or light truck. CD-6-tf

LIVESTOCK

FOR SALE—Yearling registered Hereford bulls, TB and Bang's tree herd. Contact Paul St. Arnaud, Vimy, Alta. CJ-10-17-24

FOR SALE—Ayrshire bull calves, one 8 weeks old, good type, well grown. Dams made good records. Sired by class AA sires. Herd Bangs, TB free. Price \$100 each with papers. S. R. Fulk, Waskatenau, Alta. CJ-10-17

FARMERS: Buy this wonderful organic mineral, Feed-Aid supplement, for increased profits in your livestock and poultry. Gets pigs up in a day or so. Also stops cannibalism in chickens. See Dealer, Alberta Seed House, 10127-99 St. Edmonton. CD-20-tf

FOR SALE—Aberdeen Angus cattle. Young bulls for sale, registered, choice stock, reasonable prices. TB Free Area. Walter Ellett & Son, Morinville, Alta. P.N.-5-12-19-26. D-8-10-17-24 31, J-7-14-21.

PERSONAL

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Lac la Biche
Hospital Report

LAC LA BICHE—Among the patients admitted from January 1 to 8 were:

Mrs. John Oshanyk, Wandering River; Harold Gauthier, Charron; Ed. Dyer, Lac la Biche; Larry Beniuk, Craigend; Stanley Panchuk, Craigend; Ronald Cote, Charron; Fred Nicholls, Wandering River; Mrs. Eugene Michalko, Imperial Mills; Beatrice Duigon, Atmore; Mrs. Urbain Plamondon, Plamondon; Ed. Bucholz, Barrhead; Mrs. Ted Desnoyers, Lac la Biche; Pauline Stefanik Lac la Biche; Andy Thompson, Lac la Biche; Freddie Desjarlais, Big Bay; Vena Plamondon, Plamondon; Mrs. Earl Kanzig, Atmore; Mrs. Gordon Putnam, Grassland; Len. Gregory, Lac la Biche; Mrs. Linio Caron, Briereville.

Born to Mr. and Mrs. Andrie Gaudet a son, January 3, 1953, of Plamondon.

To Mr. and Mrs. Michael Stuparek, a daughter, January 1, 1953, of Craigend.

To Mr. and Mrs. Steve Chermachan, a son, January 3, 1953, of Caslan.

To Mr. and Mrs. Robert Lemay, a daughter, January 5, 1953, of Egg Lake.

To Mr. and Mrs. Etienne Richard, a daughter, January 6, 1953, of Normandeau.

In Line Of Duty

ST. PAUL, Minn.—Ted Mosio, official St. Paul weed inspector who has been directing the city's campaign to eliminate ragweed, came down himself with an attack of hay fever.

REAL ESTATE

FOR SALE—N.W. 1/4 Sec. 23-65-19, 4 miles northeast of Boyle; 120 acres under cultivation, fair buildings, Mike Ochotta, Boyle. PJ-17-24

FOR SALE—Four room house, garage, two lots. One block east from Hudson Bay. Contact A. C. McElwain, 9631 106A Ave., Edmonton, Alta. PJ-10-17

Do you want a farm or business in one of the finest farming districts in Alberta?

We have a fine selection of farms, garages, restaurants, etc., for immediate or fall possession in the districts of Onoway, Sanguo, Mayerthorpe, Blue Ridge. This is wonderful clover, alfalfa, mixed or stock farming country. We will be glad to show you over these farms, but please be sure to make an appointment before seeing us. Phone Mayerthorpe 41, or write

GOULD & SON
Offices at Sanguo and Mayerthorpe. CS-19-tf

TO CLOSE ESTATE

Lots 1 to 4, Lot 1, Plan 1045 'cube, at Lamont. Large two-story concrete block dwelling on Main Street of town. Hardwood floors, hot water heated, electricity and own water supply. Immediate possession. Residence of late Dr. Archer. Offers invited, preferably for all cash.

SEE MR. BARR

ROYAL TRUST CO.

Executors and Trustees

10039 Jasper Ave. Phone 22118

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\$5,500

Only one in town having 6 elevators, 2 lumber yards, 2 cafes, etc. Turnover 7.00 to 30.00 dollars per day. Living quarters, barber shop with equipment, confectionery. \$2500 down, balance at \$50 per month. This is a snap. Owner must move. Call John Hannley, 44003, or 42827 evenings. Exclusive with

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REAL ESTATE
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CJ-12-18

A PLEDGE TO MRS. KATIE HEINE

To the Fellow Citizens and Residents of the Town and District of Lac la Biche.

You have probably heard of the great misfortune Mrs. Katie Heines is coping with due to the loss of her husband in the accident that occurred on Highway No. 46 near Atmore on Dec. 30. Her husband, Mr. Martin Heines always tried to serve the public best, but through no fault of his or any one else has given his life trying to do better. He, Martin paid with his life; his wife Katie and son Rodney are paying with sorrows and tears; so let all of us help, too. We beg of you to donate to this cause. Donate generously and help cover the costs of burial. May he rest in peace and God bless him, his widow and son. Thank you kindly!

Peter Ewanchuk	1.00	A. S. Tumminuk	10.00
Mrs. Mickel Perron	5.00	J. Kline	2.00
Ruth Gray	5.00	Chas Lebas	5.00
Abdrel Zrien	2.00	B. Romeniuk	2.00
Roy Raines	5.00	Varze Cleaners	5.00
Joe Strimbiski	5.00	J. B. Bovier	5.00
S. R. Currie	2.00	E. J. Woyanowich	2.00
Jimmie Hamar	3.00	J. Lobay	5.00
Marshal Hamar	2.00	Wm. Dubeau	5.00
Gus. Bynkello	2.00	Rev. J. McGrahe	5.00
R. Rudiger	5.00	Mr. and Mrs. W. Pruss	2.00
W. Dumas	3.00	J. A. Stewart	5.00
Archie Joncas	2.00	S. M. Kelly	1.00
Johnnie Pohranynchay	2.00	A. Griswold	1.00
Geo. Chow	10.00	A. A. Williams	2.00
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Joe Chow	5.00	L. Richard	3.00
Jack Wolstenholme	1.00	Godfrey Chevigny	1.00
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J. K. Olstead	1.00	Bill Grekul	1.00
Jimmy Lloyd	1.00	Howarth Motors	5.00
J. T. Connolly	2.00	Pattersons	2.00
Loveth Bakay	.50	John Alexander, Boyle	.45
C. O. Joly	2.00	A. Firchuk	2.00
Willie Hamilton	5.00	Tom Thachuk	2.00
L. H. Vincent	1.00	John Onufrew	1.00
E. H. McQuitty	2.00	Caro Tratsch	1.00
Hudson's Bay Company		Eli Thachuk	5.00
Lac la Biche	5.00	Ed Hawirko	5.00
Rod Cherkas	2.00	C. R. Schelton	9.00
Ford Scott	50.00	United Church	19.85
W. J. Chester	5.00	Drs. Cadzow & Brinstead	
L. G. Hall	5.00	withdrew their bill of.	64.00
Central Service	10.00	Mrs. A. Beaudry and family	
Michael Maccagno	25.00	of Edmonton	10.00
Howard Lett	1.50		

To Discuss History Of
Bremner, Clover Bar,
At AG. Banquet,
Dance

The Edmonton and District Agricultural Society is holding it's annual banquet and dance Wed., Jan. 14 in the Corona Hotel at 6:45 p.m. Fred McCalla of Bremner will be there to tell the members and their friends something of the history of the Bremner and Clover Bar districts as this is the location of the society's plowing and tilling match. The winners of the society's "Farm and Home Competition" will also be presented with their prizes at the banquet.

Owing to the greatly increased activities of the Society it was found necessary this year, to separate the annual meeting from the banquet and dance. The annual meeting was therefore held a month ago.

Truck Overturns,
Driver Escapes

ESTHER—An oil truck with a load of fuel, bound from Leduc to Esther overturned at 9 a.m. New Year's Day and was completely demolished by fire. The trucker escaped. The trucker had driven from Edmonton to Altario, a border town, and had decided to make the balance of the trip by daylight as he considered it safer. The accident happened a mile south of the Joe Hurman farm, seven miles northeast of Esther, and has been the scene of several other accidents.

Make It Legal

ST. JOSEPH, Mo.—Kyle Lee Clay lost his driver's license but when he buys a duplicate, it'll be lost too. A magistrate decided Clay's driver's license should be suspended for careless and reckless driving. However, Clay had lost his license. The court ordered him to buy a duplicate so it could be suspended.

St. Gabriel
Hospital News

McMURRAY—Among the patients at St. Gabriel Hospital on Christmas Day were:

Mr. Joseph Ah-Ya-So from Chipewyan Lake. Admitted Dec. 12, still in hospital.

Mr. Alex Court'Oreille from Ft. Chip. Admitted Dec. 18, transferred to Camsell Hospital on Jan. 2, 1953, the first patient to be discharged in 1953.

Miss Helen Haineault from Anzac. Admitted Dec. 22, still in hospital.

Mrs. Marie Adele Paquette. Admitted Dec. 23, discharged Dec. 29.

Mr. Jacob Hangover of Waterways. Admitted Dec. 25, discharged Dec. 31.

Baby Wm. Joseph Haineault, brother to Helen. Admitted Dec. 25, still in hospital.

Mr. Edwin Bourke. Re-admitted Dec. 26 and discharged Dec. 31.

Miss Shirley Croft from Quigley. Admitted Dec. 26 and discharged Dec. 30.

Mrs. Liza Letendre. Admitted Dec. 30, spent New Year's in the hospital and was discharged Jan. 5, 1953.

Since January 1, 1953 these people were hospitalized:

Mrs. Ernestine Leitner. Admitted Jan. 1, left January 2.

Mr. Frank Dragon. Admitted Jan. 3, discharged Jan. 7.

Mr. Edwin Bourke. Admitted Jan. 3, discharged Jan. 5.

Miss Alice Boloniski. Admitted Jan. 3.

Mrs. Winnifred Turnell. Admitted Jan. 3.

Mrs. Elsie Lacombe. Admitted Jan. 4.

Mrs. Hilda Gagnon. Admitted Jan. 6.

BIRTHS

Jan. 2, Baby Maureen, born to Mr. and Mrs. Hugh A. Stroud of McMurray.

Jan. 3, born to Cpl. and Mrs. Harvey Roy Nice of Fort Chipewyan Baby Susan Dorene.

The number of factories in Canada increased from 24,800 in 1952 to 38,100 in 1952.

Chevrolet Adds New

(Continued from Page 1)

Two-Ten and Bel Air series offer wrap-around rear windows on closed bodies, and appointments such as clocks, glove compartment lights, two sun visors, cigarette lighters and a wide choice of two-tone interiors. The entirely new Bel Air series has several added distinctions. In exteriors, the bright metal body moulding has been broadened over the rear fender as a base for the series name. Rear wheel panels and wheel discs are standard equipment. Interior upholstery in a wide variety of luxury fabrics plus full floor carpets are other evidences of richness in the Bel Airs.

The new Chevrolet "Blue Flame" high compression engine installed in all Powerglide-equipped models has a displacement of 235 cubic inches. In addition to

an impressive increase in horsepower over any previous Chevrolet engine, the new power plant is more economical. The combustion chamber has been revised for higher compression. Full pressure lubrication has been adopted and pistons are of aluminium. Hydraulic valve lifters are continued.

More power, increased acceleration and greater economy are featured in the new "Thrift-King" engine with 108 horsepower that powers all 1953 Chevrolets other than Powerglides. The displacement of this engine, now equipped with aluminium pistons and full pressure lubrication, has been increased from 216 cu. in. to 235 cu. in. A revised ignition system contains a new distributor, new spark plugs, and spark plug caps that are moisture resistant. Capacity of the generator has been stepped up to provide added reserve for accessories. An automatic-choke assures correct fuel mixture for temperature changes without manual adjustment. Neither the "Blue Flame" nor the "Thrift King" engine requires premium gasoline.

Driving ease has been additionally improved by a larger, more comfortable steering wheel. A further aid to driving ease is power steering, available as an option at extra cost. Women drivers par-

ticularly will appreciate the reduction in required brake pedal pressure. Brake and clutch pedal pads have been re-designed for comfort. The parking brake lever has a "T" handle. Better ventilation in the driver's compartment results from enlarged air ducts. Instruments are directly in front of the driver. The speedometer is enclosed in a circular section with other dials grouped in an oblong base. Another feature is the in-built plastic arrows on the panel to show the use of the turn indicator.

Boyle News Briefs

Mrs. Frank Smith was in Edmonton over the week-end, receiving medical care.

The Red Willow Oil Company has moved into town, and will be drilling five miles east of Boyle. A dance is being held in the

Evening, Wedding and Party Dresses

Bat wing sweaters, nylons.

Call or write.

LUCILLE TATUM
LAC LA BICHE Alta

OPTOMETRISTS

**RALPH W. Le DREW and
JAMES G. ROWAND**

707 Tegler Building, Edmonton

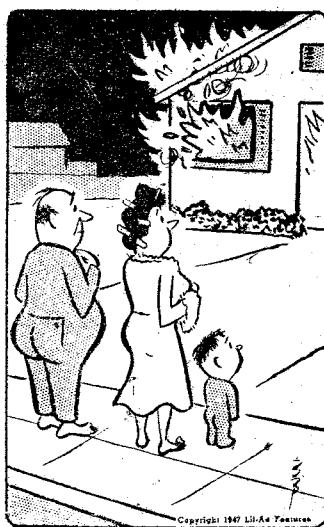
James G. Rowand will be at

LAC LA BICHE HOTEL

Friday and Saturday, January 23 and 24

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AT

In Walnut
(Slightly higher in mahogany or natural blond Korina)

Romaniuk's Radio

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Alberta

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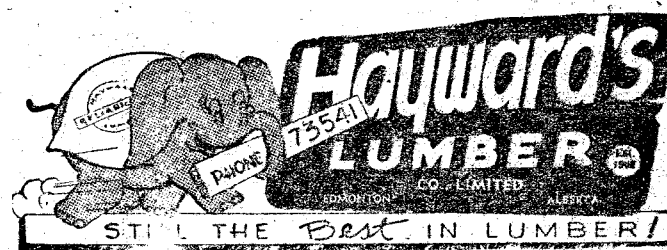
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As the drawbar load increases, the hydraulic system uses the weight of the implement plus the weight of the soil to bear down on the wheels. Location of the implement behind the tractor gives it leverage, which multiplies implement weight at the tractor axle.

It's entirely automatic. The tractor selects the amount of weight needed. And it's all a part of the complete WD hydraulic system—no extra equipment.

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